

PRESS RELEASE

**YAMAWA EUROPE APPOINTS HS WERKZEUGE – PIETSCHKE GMBH
AS NEW EXCLUSIVE DISTRIBUTOR FOR SOUTH-WEST GERMANY**

Yamawa Europe announces the appointment of **HS Werkzeuge** as the new official **Yamawa Exclusive Distributor for the german regions Bavaria, Baden Württemberg, Saarland, Rhineland-Palatinate, North Rhine – Westphalia and Hesse.**

Metal-working is one of the most important industry in Germany and it is the largest market in Europe thanks to the excellence of segments such as the Automotive, Electrical and Power Engineering together with Precision Machining. The demand for high performance cutting tools grows constantly and the variety of work-piece materials is very broad: Steel, Stainless Steel, Cast Iron, Iso N materials and heat resistant alloys such as Titanium base alloys and Nickel base alloys.

«We have been looking for a solid partner for a long time in Germany because we wanted to make sure to serve local customers in the best possible way» – said **Alessandro Sorgato**, CEO of **Yamawa Europe**. «I believe that this *strategic partnership will give us the possibility to complement the strengths of Yamawa product portfolio with both very strong technical, logistics and commercial assets that are available through HS Werkzeuge organization. Their experience and customers' focus will be key in reaching our service goals in the region*».

«In a highly developed and very demanding market such as the German, customers are looking only for the highest possible standards, when choosing the right tools for their machining applications» said Mr **Bernd Pietschke**, Managing director of **HS Werkzeuge** «Yamawa threading solutions are definitely meeting these requirements. Yamawa taps performances and quality are now recognized by German users as the top in terms of performance/price ratio. We are happy to have the opportunity to add this range to our solutions which have positioned our company as a reference for excellence in our market».

As of April 2017, the partnership is fully operational with HS organization fully trained on Yamawa portfolio and stock available in Kleinblittersdorf - Saarland to allow timely deliveries to all customers. HS Werkzeuge technicians are able to provide highly innovative solutions based on Yamawa threading tools range.



About Yamawa

Headquartered in Tokyo, Yamawa is a world leader in threading tools manufacturing with 4 highly specialized factories all located in Japan.

With a monthly production capacity of over 1.600.000 taps, since its foundation in 1923, Yamawa differentiates itself for focusing entirely on threading solutions, massive R&D investments and its excellent Quality Control process, built over a rigorously defined protocol including triple quality control on 100% of production, regular control of machines calibration.

Yamawa threading solutions are known worldwide for their excellent quality and precision resulting in customers' overall lower cost per thread and reliability of production processes.

Since January 2016, Yamawa started operations of Yamawa Europe, based in Mestre-Venezia (Italy) in order to make the whole potential of Yamawa product range and know-how easily and more rapidly available also to customers in Europe.

About HS Werkzeuge - Pietschke GmbH

Founded in 1985, HS provides customers with high quality products selected from well-known brands and ranging from tools holders to indexable inserts.

The expertise of the HS team, working together for more than 20 years, is synonym with modern engineering. HS offers global solutions, starting from the new tools to analysis of the production process up to tool-management.